



ARGUS CAMERA PHOTO

Framed!

..with argus 21 Markfinder

When you're anxious to get a picture ... when you're in a hurry to snap it, it's easy to forget to "frame" the picture first. The result? ... Poor backgrounds, cropped photos. What might have been a sparkling shot turns out to be a dud.

Not so, however, when you use Argus 21 with new "Markfinder" sight. "Markfinder" shows you a center cross-mark and a guideline border to help you frame your picture. What you see through this "frame" is

exactly what you get. What you get should be exactly what you want. If you want a 35mm. camera that assures perfect picture composition all the time, see Argus 21 at your favorite dealer's today.

FEATURES YOU WANT

F3.5 coated, color-corrected, Anastigmat lens. Accurate, behind-the-lens shutter. Speeds 1/10 to 1/200. Double exposure guard. Built-in synchronized flash. Leather carrying case. See the "21" now!

ARGUS, INC. • ANN ARBOR, MICHIGAN

MORE!—You see more with "Markfinder," because area shown is 25% more than will actually appear on the film. Improves composition.

FASTER!—"Markfinder's" center-cross-mark lines up subject faster and keeps you with it for more sparkling action shots all the time.

EXACTLY!—You see exactly what your lens "sees" when you use Argus 21 with "Markfinder," so you know you always get precisely what you want.

•TRADE MARK



ONLY ARGUS HAS "Markfinder"

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